



## FOR IMMEDIATE RELEASE

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## FINDING THE PERFECT BUBBLY FOR YOUR WEDDING JUST GOT A LITTLE EASIER

### *Wedding Web site Island Bride Jamaica partners with Moët & Chandon Champagne to make the perfect pair*

**MIAMI (September 18, 2009)** – Moët & Chandon Champagne, through its exclusive distributor J Wray & Nephew Ja Ltd., has partnered with Island Bride Jamaica as the celebratory beverage of choice for the specialized wedding website. Long revered as one of the most fashionable champagne brands on the market, Moët & Chandon will now be associated with Jamaica's destination wedding resource: Island Bride Jamaica and the increasing popularity of destination weddings on the island. "Moët & Chandon is pleased to partner with Island Bride Jamaica in sharing this magic with couples who choose our island paradise, Jamaica, in the ultimate celebration of their love," says Brand Manager, Debbie Spence.

Island Bride Jamaica will promote Moët & Chandon as part of their customizable wedding concierge service for couples looking to plan Jamaican nuptials. Special pricing on products will be provided to clients who utilize the website's services. Additionally, Island Bride Jamaica will be organizing and promoting giveaways and gift packages for the brides and grooms in order to facilitate better recognition of the champagne brand's presence in Jamaica. "We are extremely proud to embark on this partnership with Moët & Chandon, a truly iconic beverage that is synonymous with fabulous weddings," says Island Bride Jamaica's Director of International Affairs, Carmel Legros. "This partnership will demonstrate to the international destination wedding industry that Jamaica, as well as both brands, represents a wonderful sense of style that meets the interests and demands of the island's destination wedding audience," added Shikima Hinds, Managing Director of Island Bride Jamaica.

Island Bride Jamaica is currently the premier website for destination weddings on the island of Jamaica. The website offers a unique concierge service that helps couples select all they need for their ideal wedding. The content introduces brides and international wedding planners to a wide range of products and services available on the island, and offers information and tips to highlight how to make the destination wedding experience perfect. Island Bride Jamaica's mission is to be the number one resource for brides and event professionals for all of the information essential for planning and hosting an island wedding. For more information, visit [www.islandbridejamaica.com](http://www.islandbridejamaica.com)

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