



FOR IMMEDIATE RELEASE

Media contacts:

Carmel Legros (U.S./International)
(305) 420 - 5377
clegros@islandbridejamaica.com

Shikima Hinds (Jamaica)
(876) 796 -1576
shinds@islandbridejamaica.com

BRIDES CAN FIND IT ALL AT ONE WEB SITE

Islandbridejamaica.com offers brides a plethora of options for wedding inspiration

MIAMI (September 18, 2009) – Island Bride Jamaica has established a new affiliate partnership with Beau-coup.com. Beau-coup is an online boutique which offers wedding essentials from party favors to gifts for the bridal party. In teaming up with the popular online site, Island Bride Jamaica is now able to provide unique wedding ideas like bridal shower favors, personalized bridesmaid gifts, party supplies, and decorations in the *Wedding Store* section of their Web site. Brides can choose their items on Island Bride Jamaica's site and then will be directed to Beau-coup.com, where the details for shipping and delivery to international destinations including Jamaica will be taken care of. This partnership offers a fantastic perk for those who are planning from far away, as items can be sent directly to Jamaica via UPS after a purchase is made. "Beau-coup offers the right products that complement Island Bride Jamaica's clients, in addition to the outstanding customer service they have become known for," says Shikima Hinds, Managing Director of Island Bride Jamaica.

Island Bride Jamaica also recently launched *Real Weddings*, a new feature on their Web site where brides are encouraged to inspire others with photos and stories from their special day. Submissions can be emailed directly to realweddings@islandbridejamaica.com and select compilations will be featured throughout the year. "Destination brides always want to see pictures and stories from other brides who got married in Jamaica and this is one of the best ways to be inspired," says Carmel Legros, Island Bride Jamaica's Director of International Affairs.

Island Bride Jamaica is currently the premier Web site for destination weddings on the island of Jamaica. The Web site offers a unique concierge service that helps couples select all they need for their ideal wedding. The content introduces brides and international wedding planners to a wide range of products and services available on the island, and offers information and tips to highlight how to make the destination wedding experience perfect. Island Bride Jamaica's mission is to be the number one resource for brides and event professionals for all of the information essential for planning and hosting an island wedding. For more information, visit www.islandbridejamaica.com

###